

Vidalma

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Objective A position to design and contribute to the development and creation of interactive cross platform user experiences. Driven to discover, understand, and design for real human needs influenced by data and user research methods.

Skills **Programs:** Invision, Sketch, Articulate 360, Entire Adobe Creative Cloud - especially ExperienceDesign, Illustrator, PhotoShop, and InDesign
Languages: JavaScript, HTML, and CSS
Other: Proficient in using Git/GitHub, Wordpress, and JSFiddle

Experience **Interaction Design Temp Administration Trust Fund** Burbank, CA May.2017 – present
• Design print layouts for course material using InDesign • Instructional Design for online curriculum using Articulate Storyline 360 * Visual and Graphic Design for course illustrations • Design presentations to stakeholders • Assist with miscellaneous HTML, CSS, and JS issues that arise.

UX Designer
Center for Autism & Related Disorders WoodlandHills, CA Oct.2013 – Aug. 2016
• Designed high fidelity deliverables (starting from wireframes -> flows -> design comps, visual specs, and taxonomies) that effectively communicated the user experience and interface to product managers, engineers, and stakeholders. • Designed UI in tools like Adobe's Experience Design(XD) and Muse(MU) and then coded functional interfaces in HTML, CSS, and JS • Operated within the product development cycle, capturing requirements and feedback from stakeholders in constant collaboration with product managers and iteratively rolling out new features and improvements to existing features.

Freelance Web Developer
Vidalma.net Santa Monica, CA Feb. 2012– Sept. 2014
• Involved in the entire product development/design process - from conception alongside the project client, to implementation of design & managed project scope, deliverables, schedule, resource needs and budget. • Created initial interaction design wireframes and prototypes, designed the graphics, icons and animations for the interfaces • Developed website layout/user interface by using standard HTML/CSS & Javascript practices

Print Maestro/ Graphic Designer
Converse Santa Monica, CA Jul. 2013– Oct. 2013
• Designed customized graphics in a fast paced creative environment. • Produced direct-to-garment digital prints. • Responsible to act as ambassador for customization and brand. • Collaborated with customers to identify their personalization needs. • Operated various commercial garment printers.

Education **Udacity.com**Mountain View, CA [2015 - 2016]
Nano Degree in Front-End Development
Art Institute of CA-LASanta Monica, CA [2011- 2013]
Associate of Arts and Sciences (AAS) in Web Design Interactive Media
Academy of Couture ArtWest Hollywood, CA [2008]
Trend Forecasting Workshop (coursework)
European Color Theory (coursework)
Bakersfield CollegeBakersfield, CA [2007]
Web Development (coursework)
Fashion Institute of Design & Merch.Los Angeles, CA [2004-2005]
Fashion Design (coursework)
East Bakersfield High.....Bakersfield, CA [2000-2004]
High School Diploma with Multi Media Academy Certification