

VIDALMA LOPEZ

UX / UI Designer

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// EXPERIENCE

Technical Editor / Visual Designer — C.S.A.T.F.

June 2017 to present

- Instructional Design for online curriculum using Articulate Storyline 360 and followed a strict taxonomy.
- Design print layouts for physical course material as well as interface and graphic design for online course material.
- Assist with miscellaneous HTML, CSS, and JS issues that arise in the online curriculum.
- Applications Used: InDesign, Articulate 360, Photoshop, Dreamweaver

UX Designer — C.A.R.D.

Sept. 2013 to Oct. 2016

- Involved in the entire product design and development process - starting with the conception of requirements from stakeholders then creating wireframes alongside the product management team, and to assisting the implementation of design with the development team.
- Created wireframes and low fidelity functional prototypes. Designed the placeholder graphics, icons and animations for the interfaces. Coded website user interface by using standard HTML/CSS & Javascript practices.
- Collaborated with product managers, designers, and engineers to ensure specification matches implementation and that the user experience was optimal and functional.
- Applications Used: ExperienceDesign, InVision, Photoshop, Illustrator, InDesign, Dreamweaver

Print Maestro / Graphic Designer — Converse SM

summer 2013

- Designed custom graphics in store in a fast paced creative environment.
- Responsible to act as an ambassador for customization to the brand.
- Collaborated with customers in person to identify their personalization needs.
- Operated various commercial garment printers to produce direct-to-garment digital prints.

// SKILLS

Programs: Sketch, ExperienceDesign, InVision, Articulate 360 Adobe Creative Cloud including but not limited to Illustrator, PhotoShop, and InDesign

Languages: Spanish, JavaScript, HTML, and CSS

Other: Git & Github

// EDUCATION

Certification - User Experience Design
Udemy

Nanodegree - Front-End Development
Udacity, 2016

A.S. - Web Design & Interactive Media
Art Institute of CA, 2013

Coursework - Fashion Industry
Academy of Couture Art, 2008

Coursework - Fashion Design
Fashion Institute of D. & M., 2005

Certification - Multimedia Academy
East Bakersfield High School, 2004