

Vidalma

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Objective Driven to discover, understand & design for real human needs and behaviors using data and user research methods. Contribute skills & experience for the development & creation of interactive, cross platform multimedia products for many to use & enjoy.

Skills **Languages:** JavaScript, HTML, CSS, PHP, JQuery
Programs: Adobe Creative Cloud(XD, AI, PD, DW, ID, AE, AN), Sketch, Visual Studio
Frameworks/Libraries: jQuery, Knockout.js (MVVM), Bootstrap, Grunt
Other: Git/GitHub, Brackets, GIMP, Wordpress, JSFiddle

Experience **UX Designer**
Center for Autism & Related Dis. WoodlandHills, CA Oct.2013 – Aug. 2016
• Successful leadership in the designment of functionality, user interface, etc. • Constant Collaboration and involvement, due to dependability, from marketing, IT, to operation management, R&D, & insuring easy-to-use digital experiences. • Build interfaces with HTML/CSS & JavaScript along with develop solutions for site architectural challenges

Freelance Web Developer
Vidalma.net Santa Monica, CA Feb. 2012– Sept. 2014
•Involved in the entire product development/design process - from conception of requirements/wireframes alongside the project client, to implementation of design •Created initial interaction design wireframes and prototypes •Designed the graphics, icons and animations for the interfaces •Created website layout/user interface by using standard HTML/CSS & Javascript practices •Gathered functional requirements and prepare specs for new client website projects •Managed project scope, deliverables, schedule, resource needs and budget.

Print Maestro/ Graphic Designer
Converse Santa Monica, CA Jul. 2013– Oct. 2013
• Designed customized graphics in a fast paced creative environment. • Produced direct-to-garment digital prints. • Responsible to act as ambassador for customization and brand. • Collaborated with customers to identify their personalization needs. • Operated various commercial garment printers.

Marketing Director/ Graphic Designer
Snackerz Inc. Los Angeles CA Dec. 2008 – May. 2009
• Provided concept, art direction and design direction that supported Company goals and strategies. •Managed team, budgets, timelines and projects while working across several departments and with outside partners. •Built and maintained strong relationships with ecommerce clients, partner companies, and vendors via email campaigns and tradeshow events. •Successfully delegated outsourcing of packaging manufacturing.

Education **Udacity.com**Mountain View, CA [2015 - present]
Front-End Development (nanodegree)
Art Institute of CA-LASanta Monica, CA [2011- 2013]
Associate of Arts and Sciences (AAS)
Web Design and Interactive Media
Academy of Couture ArtWest Hollywood, CA [2008]
Trend Forecasting Workshop (coursework)
European Color Theory (coursework)
Bakersfield CollegeBakersfield, CA [2007]
Web Development (coursework)
Fashion Institute of Design & Merch.Los Angeles, CA [2004-2005]
Fashion Design (coursework)
East Bakersfield High.....Bakersfield, CA [2000-2004]
High School Diploma
Multi Media Academy Certification